

## DMS Expo 2007 Innovation Award goes to PDF Tools AG

**October 16, 2007 (Cologne/DE, Winkel/CH) – Koelnmesse, host of the DMS Expo - Europe's largest document solutions fair - honours outstanding achievement in the field of Document and Enterprise Content Management Technology with their annual "Innovation Award". Winner of this years' public vote is PDF Tools AG ([www.pdf-tools.com](http://www.pdf-tools.com)) with the "3-Heights PDF to PDF/A Converter". This unique software converts PDF files into PDF/A, the new ISO standard for long-term archiving. The tool also allows you to digitally sign the PDF/A documents, giving companies optimal security to preserve documents for decades. T-Systems' "Enterprise Search Solutions" and Softpro's "SignPad" were voted 2<sup>nd</sup> and 3<sup>rd</sup>.**

Before DMS Expo, all 385 exhibitors had the possibility to apply for the Innovation Award. Out of these applications, Koelnmesse selected 14 products and services, from which all 20'000 visitors to the fair could vote for their preferred product. Why the "3-Heights PDF to PDF/A Converter" received the most nominations was explained by Franca Born, Head of IT and Digital Entertainment at Koelnmesse GmbH, in her laudation as follows:

"PDF files are very common in today's business world. Thanks to this format, the look of the document remains the same, as in the original document. The size of PDF files is relatively small and everybody that has installed the free Adobe Reader can view PDF's. Thanks to the new ISO-Standard PDF/A, one can be sure that the documents can still be read even after decades. But how can existing PDF documents be converted to PDF/A?

The answer is given by PDF Tools AG with their "3-Heights PDF to PDF/A Converter". This software converts existing PDF files into PDF/A-conforming files. It first analyzes the input PDF, then converts the file to the highest possible conformance level. Missing fonts are embedded, forbidden content (JavaScript etc.) and non-essential content is removed, and mandatory content is added. Also, a PDF/A-conforming digital signature can be applied during the conversion process to make any later changes in the document visible."

Ms. Born added that "PDF Tools AG significantly supports companies in keeping PDF files readable for years despite our fast moving world."

Dr. Hans Bärffuss, CEO of PDF Tools AG, is very pleased with this honour: "The award shows that our work as a member of the ISO committee for the PDF/A standard to create and distribute a safe long-term archiving format was fruitful. And that our range of PDF/A programming tools are very well accepted in the market and are seen as a reference with respect to PDF/A conformance."

## About PDF Tools

PDF Tools AG's team started developing PDF software together back in 1993. Founded as an independent company in 2002, PDF Tools AG today is a world leader in PDF programming technology for customers in all market segments.

PDF Tools AG provides server-based software products designed specifically for developers, integrators, contractors, consultants, customizing specialists and IT-departments. Thousands of companies worldwide use the products directly and hundreds of thousands of users benefit from the technology indirectly via a global network of OEM partners. The tools can be easily embedded into application.

Dr. Hans Bärffuss, CEO of PDF Tools AG, is an internationally acclaimed expert in PDF programming technology. He is Switzerland's representative in the ISO 19005-1 working group for PDF/A and he is also vice president of the PDF/A Competence Center, which has been co-founded by PDF Tools AG.

The head office of PDF Tools AG is in Switzerland near Zurich, where the software development and European sales teams are located. A sales office in western Canada supports American and Pacific region customers. All products can be purchased directly on the internet (<http://www.pdf-tools.com/>) and free evaluation licenses are available online.

Co-Founder:



PDF Tools AG  
Geerenstrasse 33  
CH-8185 Winkel  
Switzerland

Phone +41 43 411 44 50  
Fax +41 43 411 44 55  
E-Mail [pdfsales@pdf-tools.com](mailto:pdfsales@pdf-tools.com)  
Web [www.pdf-tools.com](http://www.pdf-tools.com)